

Natural Language Processing using Machine Learning

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- One of the easiest NLP problems
- One of the simplest classifiers: Naïve Bayes
 - Also used for spam detection
- Relies on two simple concepts:
 - Bayes Rule
 - Conditional independence

(Bayes rule)

• For any random variables A and B:

$$P(A|B) = \frac{P(B|A)P(A)}{P(B)}$$

(conditional independence)

- Independence between variables A and B:
 - Knowing A does not give information about B and vice-versa

P(A,B) = P(A)P(B)

- <u>Conditional independence</u> of *A* and *B*, given *C*:
 - If we know C, knowing A does not give information about B and vice-versa

$$P(A,B|C) = P(A|C)P(B|C)$$

- Training data: Wikipedia
 - 3.3 GB of Portuguese text (PT)
 - 5.6 GB of Spanish text (ES)
 - 8.4 GB of French text (FR)



WikipediA

- Some preprocessing involved
 - Remove XML markup to keep only the text
 - Remove uninformative sections (e.g. references)
 - Transform everything to lowercase

- x = input (string)
 - Example: x = "eu fui"
- y = output (language)
 - y belongs to {PT, ES, FR}
 - Easy to add more languages (use more Wikipedias...)
- Our goal: given the string x, find the language y which is most likely → maximize P(y|x)
 - Known as Maximum A Posteriori (MAP) estimator

• x = string

• Goal: maximize P(y|x)

• *y* = language

Bayes Rule

$$y^* = \underset{y}{\operatorname{argmax}} P(y|x) = \underset{y}{\operatorname{argmax}} \frac{P(x|y)P(y)}{P(x)}$$

$$= \underset{y}{\operatorname{argmax}} P(x|y)P(y)$$

$$P(x) \text{ does not depend on } y$$

- x = string
- *y* = language

• Goal: find
$$y^* = \underset{y}{\operatorname{argmax}} P(x|y)P(y)$$

- How do we compute *P*(*y*)?
- How do we compute P(x|y)?

- How do we find *P*(*y*)? (called **prior**)
- In this case, essentially two choices:
 - All languages have the same prior (uniform prior)
 - P(y = PT) = P(y = ES) = P(y = FR) = 1/3
 - Estimate prior from the data
 - $P(y) \alpha$ (size of data of language y)
 - In our case, we use the uniform prior
 - Since we want the argmax, we can forget about the prior

$$\underset{y}{\operatorname{argmax}} P(x|y)P(y) = \underset{y}{\operatorname{argmax}} P(x|y)\frac{1}{3} = \underset{y}{\operatorname{argmax}} P(x|y)$$

(MAP with uniform prior = ML)

Maximum A Posteriori Estimator

Maximum Likelihood Estimator

- How do we find P(x | y)? (called class conditional)
- For example, what's *P*("eu fui" | PT)?
 - Maybe count how often "eu fui" appears in the PT data...
- What about this one?

P("eu fui à praia com os meus amigos, mas começou a chover por isso fomos ao cinema ver o 'Shrek', que é um filme de animação" | PT)

- Probably never appears in the training set for any language!
- Most non-small sentences would get P(x|y) = 0 for every $y \otimes$
- What would be the best y ???

• Slight change of notation:

 $P("eu fui"|PT) = P("eu_", "u_f", "_fu", "fui" | PT)$

- i.e. we represent the sentence with all its triplets
- this is completely equivalent to the original formulation
- Naïve Bayes: assume conditional independence

 $P("eu fui" | PT) = P("eu_", "u_f", "_fu", "fui" | PT)$ = $P("eu_" | PT) P("u_f" | PT) P("_fu" | PT) P("fui" | PT)$

 We just need to estimate probabilities of the form P("abc" | y), where "abc" are any three characters

– Can be estimated from train data just by counting:

 $P("abc"|PT) = \frac{\#"abc" \text{ in PT train data}}{\#\text{ triplets in PT train data}}$

- Example:
 - "fui" appears 10² times in PT train data
 - there are 10^6 triplets in PT train data
 - then, *P*("fui" | PT) = 10⁻⁴

• No problem with long sentences!

P("eu fui à praia com os meus amigos, mas começou a chover por isso fomos ao cinema ver o 'Shrek', que é um filme de animação" | PT) =

= P("eu_"|PT) P("u_f"|PT) P("_fu"|PT) ... P("açã"|PT) P("ção"|PT)

- "eu_" probably appears in all languages
- same for "u_f", "_fu", "fui", and so on
- if a few triplets do not appear in a language, that can be solved with **smoothing**

(log trick)

- Each *P*("abc" | *y*) probability of the order of 10⁻⁴ to 10⁻⁷
- Sentence with *N* characters has (*N*-2) triplets
- Sentence with 60 characters (10-12 words) has probability of order (10⁻⁴ to 10⁻⁷)⁵⁸ = 10⁻²³² to 10⁻⁴⁰⁶
- Very easy to get underflow errors!
- Solution: use log-probabilities, log(10⁻⁴⁰⁶) = -406*log(10) = = -934.85, no risk of underflow, and same argmax:

$$\arg \max_{y} P(x \mid y) = \arg \max_{y} \log[P(x \mid y)]$$

• Products of probabilities become sums of log-probabilities

 $log[P("eu_"|PT)P("u_f"|PT)P("_fu"|PT)P("fui"|PT)] = log[P("eu_"|PT)] + log[P("u_f"|PT)] + log[P("fui"|PT)] + log[P("fui"|PT)]$

Demo time!

• Feel free to suggest a few sentences to test...

Why is "não sei"
 Portuguese?

log[P(x y)]	РТ	ES	FR
"não"	-7,561	-14,777	-15,513
"ão_"	-5,655	-10,812	-11,252
"o_s"	-6,779	-7,234	-9,674
"_se"	-6,000	-5,997	-6,571
"sei"	-9,464	-10,188	-8,589
"não sei"	-35,459	-49,008	-51,599

• Best: PT, second best: ES

- large log-ratio \rightarrow high confidence in result

log-ratio $\stackrel{\text{def}}{=} \log\left(\frac{P(x|y = \text{PT})}{P(x|y = \text{ES})}\right) = \log(P(x|y = \text{PT}) - \log(x|y = \text{ES})) = 13.549$

• Why is "eu fui" French?

log[P(x y)]	РТ	ES	FR
"eu_"	-7,417	-11,610	-8,198
"u_f"	-10,024	-10,196	-9,014
"_fu"	-7,960	-7,067	-8,366
"fui"	-12,456	-13,531	-11,640
"eu fui"	-37,857	-42,404	-37,218

• Best: FR, second best: PT

– small log-ratio → low confidence in result

 $\log - ratio = \log(P(x|y = FR) - \log(x|y = PT)) = 0,639$

Naïve Bayes (summary)

- Goal: maximize P(y|x)
- Bayes Rule, drop P(x) from argmax, uniform prior \rightarrow maximize P(x|y)
- Assume features conditionally independent:

 $P(x_1, x_2, ..., x_N | y) = P(x_1 | y) P(x_2 | y) ... P(x_N | y)$

- Advantage: number of parameters to estimate
- *P*("fui" | *y*): easy to estimate from train data (just count)
- P("eu fui à praia com ..." | y): hard (usually impossible) to estimate directly
- Usually NOT a good model of the data!
 Is ("_fu"|PT) really independent of ("fui"|PT)?
- Sometimes, the best model which can be used in reasonable time...
- In this case, it works well even though it is not a perfect model